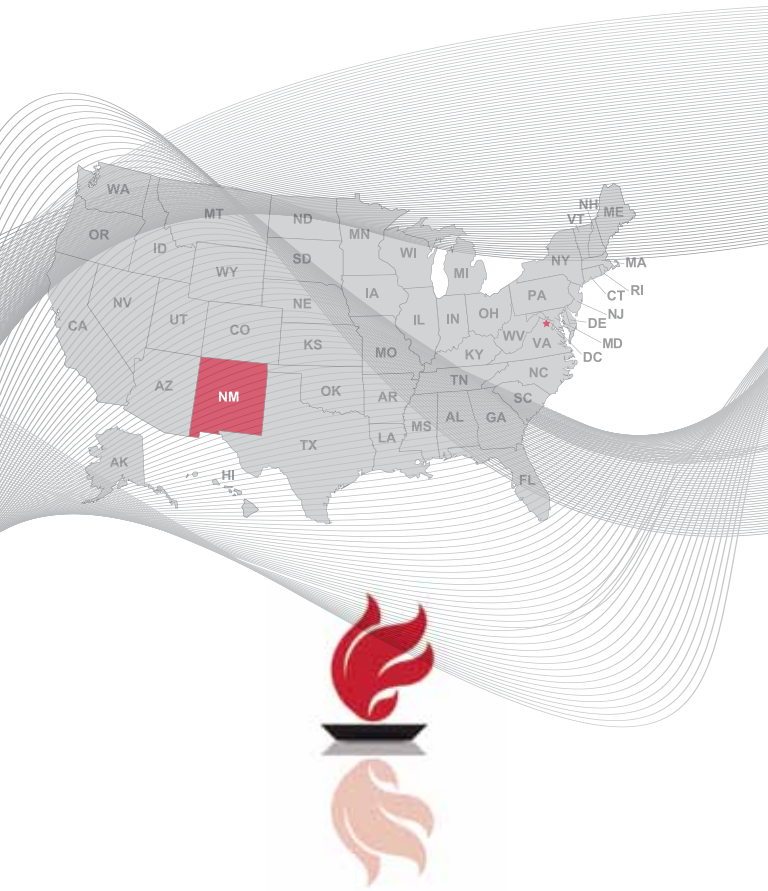




5671 Blue Feather Ave. NW  
Albuquerque, NM 87114-6102

*Join forces with NMASSP and  
NASSP and get the support  
you need to succeed!*

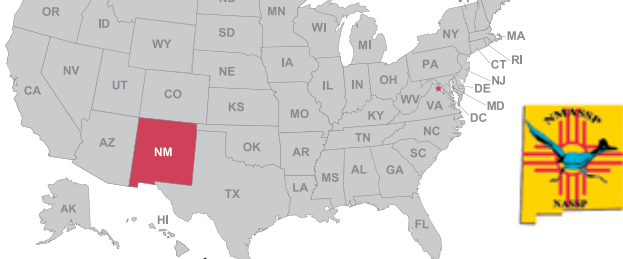




# Membership Opportunities for New Mexico School Leaders

*Get the Support You Need*





# We make sure you are heard

**T**he New Mexico Association of Secondary School Principals (NMASSP)/National Association of Secondary School Principals (NASSP) is a unified member organization serving middle level and high school principals, assistant principals, supervisors, and other administrators throughout New Mexico. We understand the obstacles that administrators like you face every hour of every day. We're working harder and faster than ever before to give you practical, peer-tested solutions to these daily challenges.

In an education climate of greater demands and fewer resources, school leaders must be heard. We provide you with the **inspiration and support to guide improvements in your school** and a **strong voice to reach your state and national administrators, legislators, and media.** With the help of an experienced team of lobbyists, we communicate directly with legislators to enhance education policy and ensure the success of your schools.

Whether you're a new or veteran administrator, you can make a difference for your school, for our state, for our nation. If you want to change legislators' minds about what's really happening and what's really needed in education, join the NMASSP/NASSP team today. There's power in numbers—and we're growing every day. From the classroom to the statehouse to Capitol Hill, we are changing minds where it really counts.

**Join us! You need to be heard.**

**NMASSP and NASSP membership is one of the most important investments you can make in yourself, your school, and the future of education in New Mexico and the nation.**



## Yes, register me as a member of NMASSP/NASSP!

I am a:  Principal  Assistant Principal  Other: \_\_\_\_\_

Title:  Mr.  Ms.  Mrs.  Dr.  Other: \_\_\_\_\_

Name: \_\_\_\_\_

School District: \_\_\_\_\_

School Name: \_\_\_\_\_

School Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext. \_\_\_\_\_

Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Check inside brochure for specific categories and rates.

- Individual NMASSP/NASSP member dues: \$335
- Institutional NMASSP/NASSP member dues: \$335
- Associate NASSP member dues: \$85

Membership is a professional development expense and may qualify for Title II funds.

### Method of Payment:

- Check enclosed. Payable to NMASSP.
- Bill my school.\* P.O. Number: \_\_\_\_\_  
\*Membership begins when payment is received.

### So that we may better serve you:

Please send mail to:  Home  School  
(Always mailed to school for Institutional memberships)

Responsibility Level (Check all that apply):

- High School  Middle Level  Elementary

Year started in position: \_\_\_\_\_ (yyyy) Birth year: \_\_\_\_\_ (yyyy)

Year started in education: \_\_\_\_\_ (yyyy)  Male  Female

- American Indian/Native Alaskan  Asian/Pacific Islander  Black
- Hispanic  Multi-Racial  White

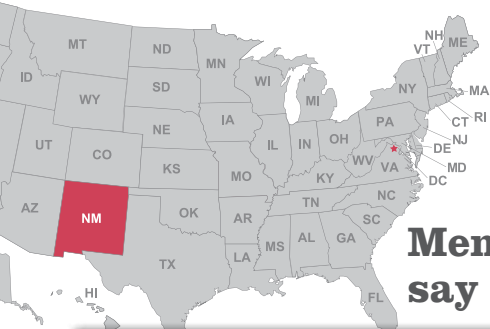
NASSP occasionally makes its members' mailing addresses (but never their telephone, fax, or e-mail information) available to third parties who provide related products and services. If you do not want to receive these mailings, please check this box.

Dues are effective for one year from date of membership enrollment or anniversary due date.

Membership dues may be deductible as an ordinary and necessary business expense. Dues are not deductible as charitable contributions for income tax purposes. Please consult with your individual tax adviser on the deductibility of membership dues.

### Please detach and return membership form to:

NMASSP, 5671 Blue Feather Ave. NW,  
Albuquerque, NM 87114-6102



## Members can't say enough...

*"I find it amazing that there are a good percentage of administrators who never belong to any professional organization during their tenure as an administrator. NMASSP and NASSP have provided me with professional research, best practices, and state and national forums, which provide an avenue of networking with professionals who are on the cutting edge in education. I appreciate what NASSP has provided for me in my tenure as a school administrator. Thank you, NASSP."*

—Pat Lujan, Assistant Principal  
Goddard High School, Roswell

*"I have found that being a member of NMASSP/NASSP has opened the doors to a number of professional growth opportunities. The monthly publications are super, the national conferences are both research and practitioner based, and the networking opportunities abound. As long as I am a principal—I will remain an active member!"*

—V. Scott Affentranger, Principal  
V Sue Cleveland High School, Rio Rancho

*"Being a member of NMASSP/NASSP has given me the opportunity to utilize professional journals and publications to gain an understanding of trends in the American educational system, thereby providing professional and pragmatic resources to address current reform initiatives within my own school."*

—Allan Tapia,  
Interim Superintendent and Director of Secondary Education  
Bernalillo Public Schools

# Connect with national support



NASSP provides you with unparalleled **peer connections**, outstanding **research and focused professional development services**. Our **advocacy efforts** help shape education legislation through direct communication with the U.S. Congress, the administration, and the national media. When you join NASSP, the following tools and resources are immediately available:

**Principal's Legislative Action Center (PLAC)**—Up-to-the-minute information on pending legislation and quick access to your elected officials and the media.

**Publications and Website**—Practical tips and real-world perspectives on the many challenges you face daily.

**NASSP Conferences**—Learn strategies from experts in education and engage with your peers.

**Online Communities and Blogs**—Connect with others who have similar educational interests and challenges. Join online discussion groups and exchange practical solutions.

**NASSP offers extensive professional development services:**

- Assessments, online courses, podcasts, and webinars.
- Custom school improvement training delivered to your school or district for administrators and teams based on the renowned *Breaking Ranks* Framework.

**Recognition**—Exemplary school leaders are acknowledged with state and national Principal of the Year (middle level and high school) and Assistant Principal of the Year honors.

**Protection**—Each individual and institutional member automatically receives up to \$2 million in professional liability insurance as well as legal fee reimbursement up to \$10,000.



*Your state and national associations provide a full complement of information, tools, and support to help you meet the challenge of improving achievement for all students.*

## **NASSP membership offers:**

- Members-only access to the NASSP website, including archives of publications and relevant research
- Publications
  - *Principal Leadership* (monthly magazine, 9 issues)
  - *NewsLeader* (monthly newspaper, 9 issues)
  - *Principal's Update* (e-newsletter)
  - *The Middle Level Leader* (e-newsletter)
  - *AP Insight* (e-newsletter)
  - *Principal's Research Review* (bimonthly electronic newsletter on website)
  - *Bulletin* (a quarterly journal, electronic version)
- Professional development programs
- Online assessment and professional development tools
- Webinars
- Blogs
  - *The Principal Difference*
  - *The Principal's Policy Blog*
- Online communities
  - edWeb.net
  - Twitter.com@NASSP
  - Facebook.com/principals
  - LinkedIn.com
  - youtube.com/NASSPtv
- Federal Grassroots Network
- Member rates on publications and merchandise
- Member rates for the annual NASSP Conference
- Protection
  - Up to \$2 million per member for damages arising from professional and employment liability lawsuits\*
  - Up to \$10,000 legal fee reimbursement\*
  - \$5,000 accidental death benefit\*



**[www.nassp.org](http://www.nassp.org)**

\*For institutional and individual members

### **NASSP programs support school leaders and advisers.**

- National Honor Society (NHS)
- National Junior Honor Society (NJHS)
- National Elementary Honor Society (NEHS)
- National Association of Student Councils (NASC)

# Get the Support You Need

## NMASSP membership offers you:

- **Professional Development.** Tools to assess your professional development needs and provide the materials and other resources to strengthen your leadership skills.
- **Peer Networking.** Through state conferences, leadership seminars, legal workshops, and other clinics, you'll gain practical solutions to your day-to-day challenges by participating in sessions and by networking with your peers.
- **Regular legislative updates**
- **Representation at legislative and regulatory meetings**
- **Legal, liability, and other insurance protection.**

**As an administrator, you are eligible for the most comprehensive levels of NMASSP and NASSP membership.**

	NMASSP/NASSP	NASSP
Individual membership	\$335	—
Institutional membership	\$335	—
Associate membership	—	\$85

**Individual:** Available to principals, assistant principals, and other school administrators. Individual members receive all NMASSP and NASSP benefits. This nontransferable membership is owned by the individual.

**Institutional:** Eligibility and benefits are the same as Individual. This membership is school-owned in the name of the individual and is covered as a professional development expense by most districts. This membership is transferable and all materials are sent to the school.

**Associate:** Open to superintendents, district personnel, department heads, teachers, graduate students, professors, and aspiring administrators. Associate members receive all benefits except legal and liability coverage. Membership is nontransferable.

**Join forces with today's NMASSP/NASSP—your best strategy for success.**



**Our mission is to improve secondary education through positive leadership and the enhancement of student performance.**

**[www.nmassp.org](http://www.nmassp.org)**